



The morning after the night before: The importance of legacy for world cities?

2008 sees Liverpool crowned with the title European Capital of Culture. But what will the city extract as lasting legacy benefits from its year in the spotlight? And, more widely, what can cities do to maximise the long term benefit of hosting major sporting and development events for the business community? How will the city develop in the future and what will the so called 'Quarters look like?

That's the focus of a one day conference being held by the Liverpool & Manchester Property Forum to be held at the Racquet Club on Chapel Street in the heart of the commercial district. Taking place on 8th/9th September 2008, the conference will be hosted at one of Liverpool's key locations in the middle of the commercial district. Conference delegates will have ample opportunity to view first hand the city's new landmarks.

The morning after the night before will bring together those from the public and private sector, responsible for city development, to discuss best practice in hosting events, investigate the sustainability of major urban projects, and review the long term benefits to be gained from involvement in city developments. Key note speakers include Keith Feeny, Hill Dickinson; Rod Homes, Chairman, Mersey Partnership (tbc); Stewart Keppie, Keppie Masey Surveyors and Mersey Property Forum; Leslie Chalmers, CEO, English Cities Fund and many more.

Conference organisers UK property Forum, part of Unwired ventures, will be announcing speakers and releasing the more detailed event programme shortly. Further information is available at www.lmpf.co.uk

For further information on the event, please contact: Matthew Battle, Chairman UKPF
07768 377172 or Audrey Galibert, Unwired Ventures 020 8977 8920.